

26, 27, 28 september 2022 MARRAKECH

## SINGLEWINDOWS OFJHERUTURE

amidst digital transformation and the fluidity of cross-border trade.

TECHNOLOGY

















## Under the auspices





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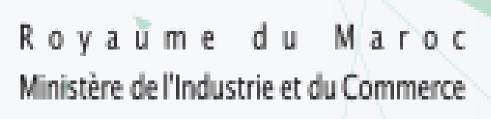
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# the International Single Window Conference

The International Single Window Conference is an exchange forum around the Single Window concept. It aims to bring together the different regions of the world, with contributions from countries with experience in the field, countries wishing to set up their own Single Window project, organizations supporting the implementation of Single Windows and international experts.

## History

The international conference is an African initiative. It is held once a year and can be organized in any country of the world. The first edition was organized in Dakar, on 05, 06, 07 November 2008, by GAINDE 2000 with the support of the Government of Senegal and Senegalese Customs.

The 5th edition was held under the High Patronage of His Majesty King Mohammed VI, may God assist him, from 5 to 7 September 2016 at the Palace of Congresses in Marrakech, under the theme: "Virtual Single Window of Foreign Trade: the requirement of an inclusive collaboration. This place of exchange allowed, through 15 plenary sessions and 9 workshops, to share experiences, to highlight the latest trends in electronic services aimed at simplifying and dematerializing the procedures of international trade, to improve the competitiveness of the economy and businesses, and to push all stakeholders to adhere to a comprehensive, participatory and inclusive approach. The last edition was held from 17 to 19 September 2019, in Yaounde, Cameroon.

## Goals

- Sharing the concept of Single Window
- Raise awareness on the implementation of Single Windows worldwide
- Raise awareness on the contribution of Single Windows to improve the competitiveness of companies and the business climate
- Inform on the progress made in other parts of the world (Asia, Africa)
- **Raise awareness** of the international standards that underpin Single Windows and cross-border data exchange
- Disseminate information and experiences worldwide
- Encourage the establishment of regional Single Windows in the African context

## 8th edition of the of the International Single Window Conference and Exhibition



In view of the positioning of Morocco as a catalyst for the development of the African continent and within the framework, on the one hand, of our actions aiming at reinforcing the promotion and the regional and international integration of PORTNET and, on the other hand, the reinforcement of our positioning of reference of the 1st plan of Single Window of the international trade and community system and this in alignment with the high royal orientations of His Majesty the King Mohammed VI may God assist him putting the interests of Africa and the Africans in the center of his concerns, that we are organizing the 8th edition of the International Conference and Exhibition on Single Windows in Morocco in partnership with the National Ports Agency and the African Alliance for Electronic Commerce "A. A.C.E", from September 26 to 28, 2022 under the theme: "The Single Window of the future at the heart of the digital transformation and the fluidity of cross-border trade".

Several topical issues will be discussed during this event, including those related to:

- Digital transformation and the use of technologies for an efficient, inclusive and sustainable international trade;
- Collaboration and regional and international interoperability between single windows;
- Role of the Single Window ecosystem in the promotion and development of intra-African trade;
- Innovation and disruptive technologies at the heart of Single Windows of the future.

















## Why participate?

- Take part in an international foreign trade event.
- Benefit from new business opportunities on an international scale.
- Promote your brand internationally.
- Participate in the development of foreign trade
- Highlight your expertise to a large community;
- Benefit from extensive national and international media coverage; during and after the event
- Meet national and international experts;
- Expand your client portfolio.

DAY1: 26/09

## DIGITAL TRANSFORMATION AND INTEROPERABILITY

9 - 10:30 am

Official Opening of the 8th Edition of the International Single Window Conference

11:30 - 11 am COFFE BREAK & NETWORKING

11- 12:30 pm

HIGH LEVEL PANEL

Digital transformation and the use of technology for efficient, inclusive and sustainable international trade

12:30 - 2 pm

LUNCH ET NETWORKING

2 - 3:30 pm

PANEL 1

#### Single Windows of the future amidst digital transformation and the fluidity of cross-border trade

International trade is critical for economic and social development worldwide. A major cost to facilitating global trade stems from regulatory requirements, which involves submitting enormous volumes of information to governmental authorities to comply with import, export and transit-related documents and certificates.

Trade single windows are flagship initiatives that reduce these administrative processes, creating a single electronic platform where standardized information will only need to be submitted once. However, persistent pain points and challenges are slowing down the development of the full potential of the single windows

3:30 - 4 pm

COFFE BREAK & NETWORKING

4 - 5:30 pm

PANEL 2

FTAA: How can trade via Single Windows streamline African trade? Focus on regional and international collaboration and interoperability between Single Windows.

As of January 1, 2021, African countries have officially begun trading under the implementation of the African Continental Free Trade Area (AfCFTA), which represents a market of 1.2 billion consumers and a combined GDP of approximately US\$3 trillion for the member states of the African Union. Its objective is to enable the free movement of goods and services across the continent and to strengthen Africa's commercial position in the global market.

By embracing regional and international Single Window interoperability, AfCFTA member governments are ensuring that their respective markets can seamlessly connect to the broader African and global economy.

- What are the challenges and opportunities of the African Continental Free Trade Area?
- What is the role of African Single Windows to further develop the trade in Africa within the AfCFTA framework?
- what are the measures that can be taken to reduce the gab in terms of digitalisation and technology readiness among the members of AfCFTA?

DAY2: 27/09

## DATA, INNOVATION & TECHNOLOGIES

9 - 10:30 am

PANEL 3

#### Collaboration and data sharing, leverage for the facilitation of international trade

One of the core aspects of implementing a Single Window is to harmonize business processes and streamline data / documentary requirements. The underlying semantic basis of information exchange is a key aspect of this work. To ensure that all stakeholders (sending, receiving or consulting) related to the data exchange understand the same information in the same way, a clearly agreed set of data referencing international standards should be developed.

- How to create a framework of interoperability and data collaboration between the Single Windows and Port Community Systems, at regional and international level to enable a fair trade?
- What is the role of the governments and public institutions to facilitate data collaboration for the cross border trade sector?
- Is the digitalization alone enough to enable and sustaine data collaboration between cross border trade stakeholders and actors?

11 - 12:30 pm PANEL 4 11:30 - 11 am COFFE BREAK & NETWORKING

#### Single Window sharing Experiences

International trade plunged in 2020 but recovered sharply in 2021. While total trade flows are now comfortably above pre-pandemic levels, trade impacts across specific goods, services and trade partners are highly diverse, creating pressures on specific sectors and supply chains. Indeed, the changes in the trade structure caused by the COVID-19 pandemic in a single year was of a similar magnitude to changes typically seen otherwise over 4-5 years.

- What are the policy measures that should be adopted in terms of digitalization, collaboration, and legal aspects to cope with the uncertainty of the upcoming crisis and mitigate risks in the trade sector?
- What are the global short term and long term outcomes of the Covid-19 pandemic on the cross border trade sector?

2 - 3:30 pm

PANEL 5

12:30 - 2 pm LUNCH ET NETWORKING

#### Innovation and disruptive technologies at the heart of the Single Window of the future.

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- What is the role of Government agencies and institutions, PCSs and other stakeholders in raising awareness of the possibilities that technological solutions could provide towards facilitating and better controlling cross-border movement of goods?
- How can we achieve interoperability between Single windows and Port Community systems at the regional and international level?

4 - 5:30 pm

PANEL 6

3:30 - 4 pm

COFFE BREAK & NETWORKING

#### Trade finance & electronic payment catalyst for international trade facilitation

International transactions are riskier than domestic transactions for several reasons, including, but not limited to, geographical distance, longer shipping times, greater informational frictions, contract enforcement, and dispute resolution problems. Such risks stem, fundamentally, from a timing mismatch between payment and delivery in business transactions. Trade finance plays a critical role in bridging the gap, thereby overcoming greater risks inherent in international trade.

- What are the salient features of International Trade financial transactions?
- What are the risks in trade finance and how to mitigate them?
- What is the role of single windows to develop further the electronic payment for international trade?

DAY3: 28/09

## SMART PORTS

9 - 11:30 am

PANEL 7

#### Smart Ports of the Future: Challenges and opportunities for Landlocked countries

In a post-pandemic scenario, ports worldwide are riddled with challenges like the spike in freight traffic, mounting pressure to comply with stringent environmental norms and complex operations challenges. Indeed, the emergence of fourth-generation ports with large-scale containerization globally has witnessed ports leveraging disruptive technologies for cargo traceability, operational efficiency, reducing Turn Around Time (TAT) and shoring up the bottom-line.

- What are the factors that affect the adoption of the new technologies by the ports?
- What is the framework of collaboration between ports, startups, new technologies providers and other stakeholders to build a smart ports community?
- What are the effective ways to adopt these new technologies for a smooth and rapid transition towards smart ports?

11:30 - 12 am COFFE BREAK & NETWORKING

12 - 12:30 pm

READING OF THE RECOMMENDATIONS

Closing ceremony of the 8th edition of the International Conference on Single Windows

12:30 - 2 pm

LUNCH ET NETWORKING

2 - 4 pm

#### SMART PORT CHALLENGE BY ANP

#### Smart Port Challenge by ANP Closing and Award Ceremony

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## Book your B2B space



Book your B2B space now to find new business opportunities by calling 00 212 662 794 766.

This space will allow you to:

- Share your expertise with a large global community
- Seize the opportunity to develop your client portfolio
- Promote your products and services
- Promote your brand nationally and internationally

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## The venue

Congress Palace, Marrakesh Morocco



## Contact us

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